

LEARNING BASICS COURSE



19T & 2ND CLASS

DOMAIN, HOSTING & SSL LANDING PAGE SETUP 3 WAY PORT HOST

3RD CLASS

POPUP TFN SETUP
PPC PAGE TFN SETUP
BULLET PROOF HANDLING

4TH CLASS

CLOAKER SETUP

JS / HTML REDIRECTION

AD CREATIVES SETUP

5TH CLASS

PROXY ROTATOR SETUP
URL ENCRYPTOR SETUP
URL OSCILLATOR SETUP

GTH CLASS

CAMPAIGN TYPES

AD GROUP INFO

AD COPY WRITING INFO

7TH CLASS

KEYWORDS RESEARCH
NEGATIVE KEYWORDS
KEYWORDS MATCH TYPE

8TH CLASS

BIDDING STRATEGIES
LOCATION SETTINGS
TARGET SETTINGS

9TH CLASS

AGE FILTER
DEVICE FILTER
AD TITLE & DESCRIPTION

10TH CLASS

AD SCHEDULE SETTINGS
CONVERSION TRACKING
CAMPAIGN SETUP FULL